

Talking Points/Slides Meetings with Corporations

Benefits of Board Membership for High Potential Employees

- Skill building
- Leadership development
- Employee satisfaction and engagement
- Networking opportunities

Benefits of Employee Engagement in Board Membership to XYZ Corp

- Burnish XYZ Corp's image in the community
- Forward thinking companies want their employees to give back to the community
- Employee retention

What is Build a Better Board?

- Build a Better Board is a unique, web-based service which matches talented individuals who would like to serve in a leadership position on a nonprofit board with Triangle area nonprofits.
- Easy to use
- Free of charge
- Currently xx nonprofits and xx individuals on the site, and we're just getting started
- Funded by a grant from Blue Cross and Blue Shield of North Carolina
- Partners include Chapel Hill Carrboro Chamber of Commerce, Triangle Community Foundation, YPN Triangle NC, North Carolina Center for Nonprofits, The Triangle Nonprofit & Volunteer Leadership Center

Need for board members in the Triangle region

- Approximately 2,200 nonprofit boards
- Approximately 16,000 board seats

The difficulty is in finding open board positions and applying for them.

- Geography
- Areas of interest
- Passion

The ask: Would you be willing to ask your high potential employees if they are interested in filling out a profile on the Buildabetterboard.com website?

Demonstration of the site